Amendments to the Claims

Please amend claim 1. The pending claims as amended are listed below.

1 1. (Currently Amended) A method for servicing a customer, said method being carried out 2 by a first computer system and comprising the steps of:

transmitting, from said first computer system, item information, said item information comprising information about available items, said item information being transmitted as a first wireless transmission;

retransmitting, from said first computer system, said item information about said available items, said item information being retransmitted as a second wireless transmission; and

receiving at said first computer system order information from at least a second computer system, said order information comprising at least one user-selected item from said item information, said second computer system being moved by a customer from a first position to a second position, wherein said first position is not within range of said first wireless transmission and wherein said second position is within range of said second wireless transmission, said <u>order</u> information being received after said customer device is moved to said second position, said <u>order</u> information not being received as a result of a request from said second computer system.

- 2. (Previously Presented) The method of claim 1 wherein said item information is embodied as a menu.
- 1 3. (Previously Presented) The method of claim 1 including the step of displaying said item information.
- 4. (Previously Presented) The method of claim 1 wherein said first computer system is
 embodied as a server computer system and wherein said second computer system is embodied as

3 a customer device.

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- 1 5. (Previously Presented) The method of claim 1 wherein said order information includes
- 2 payment information.
- 1 6. (Previously Presented) The method of claim 1 wherein said order information includes
- 2 vehicle identification information.
- 7. (Previously Presented) The method of claim 1 further including the steps of:
- 2 validating said order information;
- 3 accepting said order information when said order information is valid; and
- 4 rejecting said order information when said order information is not valid.
- 1 8. (Previously Presented) The method of claim 7 further including the steps of:
- transmitting acceptance information to said client device when said order is valid; and
- 3 transmitting error information to said client device when said order is not valid.
- 9. (Previously Presented) The method of claim 1 including the step of displaying said order
- 2 information.
- 1 10. (Previously Presented) The method of claim 6 including the step of displaying said
- 2 vehicle identification information.

11. (Previously Presented) A method for servicing a customer, said method being carried out by a customer device and comprising the steps of:

receiving a menu at said customer device via a retransmitted wireless transmission, said menu comprising available items, said retransmitted wireless transmission having been transmitted by a server computer system subsequent to transmitting at least one previous wireless transmission;

displaying said menu via a customer device subsequent to receipt by said customer device of said retransmitted wireless transmission, said receipt by said customer device of said retransmitted wireless transmission occurring after said customer device is moved by a customer from a first position to a second position, wherein said first position is not within range of said at least one previous wireless transmission and wherein said second position is within range of said retransmitted wireless transmission, said menu not being displayed as the result of a request from said customer device; and

transmitting order information from said customer device to said server computer system.

- 12. (Previously Presented) The method of claim 11 wherein said menu is repeatedly transmitted such that repeated wireless transmissions result and wherein said repeated wireless
- 3 transmissions comprise said at least one previous wireless transmission and said retransmitted
- 4 wireless transmission.

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- 1 13. (Previously Presented) The method of claim 11 wherein said order information includes
- 2 user selection information regarding said available items.
- 1 14. (Previously Presented) The method of claim 11 wherein said order information includes
- 2 payment information.

- 1 15. (Previously Presented) The method of claim 11 wherein said order information includes
- 2 vehicle identification information.
 - 16. (Cancelled)
- 1 17. (Previously Presented) The method of claim 11 further including the steps of:
- 2 receiving acceptance information at said client device after said server computer system
- determines that said order is valid; and
- 4 receiving error information at said client device after said server computer system
- 5 determines that said order is not valid.
- 1 18. (Previously Presented) The method of claim 11 including the step of displaying said order
- 2 information.
- 1 19. (Previously Presented) The method of claim 15 including the step of displaying said
- 2 vehicle identification information.
 - 20 23. (Cancelled)

1 24. (Previously Presented) A program product, said program product comprising: 2 a recordable signal bearing medium; and 3 one or more programs stored on said recordable signal bearing medium, said one or more 4 programs being configured to perform the following steps: 5 transmitting information about available items as a first wireless transmission; 6 retransmitting said information about available items as a second wireless 7 transmission; and 8 receiving order information from at least one customer device, said order information 9 comprising at least one user-selected item from said available items, said customer device being 10 moved by a customer from a first position to a second position, wherein said first position is not 11 within range of said first wireless transmission and wherein said second position is within range 12 of said second wireless transmission, said order information being received after said customer 13 device is moved to said second position, said order information not being received as the result of a request by said customer device. 14 1 25. (Previously Presented) The program product of claim 24 wherein said information about 2 available items is a menu. 1 26. (Previously Presented) The program product of claim 24 wherein said one or more 2 programs are further configured to perform the step of displaying said information about available 3 items. 27. (Cancelled) 1 28. (Previously Presented) The program product of claim 24 wherein said order information 2 includes payment information.

- 1 29. (Previously Presented) The program product of claim 24 wherein said order information
- 2 includes vehicle identification information.
- 1 30. (Previously Presented) The program product of claim 24 wherein said one or more
- 2 programs are further configured to perform the steps of:
- 3 validating said order information;
- 4 accepting said order information when said order information is valid; and
- 5 rejecting said order information when said order information is not valid.
- 1 31. (Previously Presented) The program product of claim 30 wherein said one or more
- 2 programs are further configured to perform the steps of:
- 3 transmitting acceptance information to said client device when said order is valid; and
- 4 transmitting error information to said client device when said order is not valid.
- 1 32. (Previously Presented) The program product of claim 24 wherein said one or more
- 2 programs are further configured to perform the step of displaying said order information.
- 1 33. (Previously Presented) The program product of claim 29 wherein said one or more
- 2 programs are further configured to perform the step of displaying said vehicle identification
- 3 information.

(Previously Presented) A program product for servicing a customer, said program product

2 comprising: 3 signal bearing media; and 4 one or more programs disposed on said signal bearing media, said one or more programs 5 being configured to perform the steps of: 6 receiving a menu at said customer device via a retransmitted wireless transmission, said 7 menu comprising available items, said retransmitted wireless transmission having been 8 transmitted by a server computer system subsequent to transmitting at least one previous wireless 9 transmission: 10 displaying said menu via a customer device subsequent to receipt by said customer device 11 of said retransmitted wireless transmission, said receipt by said customer device of said 12 retransmitted wireless transmission occurring after said customer device is moved by a customer 13 from a first position to a second position, wherein said first position is not within range of said at 14 least one previous wireless transmission and wherein said second position is within range of said 15 retransmitted wireless transmission, said menu not being displayed as the result of a request from 16 said customer device; and 17 transmitting order information from said customer device to said server computer system. 1 35. (Previously Presented) The program product of claim 34 wherein said menu is repeatedly 2 transmitted such that repeated wireless transmissions result and wherein said repeated wireless 3 transmissions comprise said at least one previous wireless transmission and said retransmitted 4 wireless transmission. 1 36. (Previously Presented) The program product of claim 34 wherein said order information 2

includes user selection information regarding said available items.

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- 1 37. (Previously Presented) The program product of claim 34 wherein said order information
- 2 includes payment information.
- 1 38. (Previously Presented) The program product of claim 34 wherein said order information
- 2 includes vehicle identification information.
 - 39. (Cancelled)
- 1 40. (Previously Presented) The program product of claim 34 wherein said one or more
- 2 programs are further configured to perform the steps of:
- 3 receiving acceptance information at said client device after it is determined that said order is
- 4 valid; and
- 5 receiving error information at said client device after it is determined that said order is not
- 6 valid.
- 1 41. (Previously Presented) The program product of claim 34 wherein said one or more
- 2 programs are further configured to perform the steps of displaying said order information.
- 1 42. (Previously Presented) The program product of claim 38 wherein said one or more
- 2 programs are further configured to perform the steps of displaying said vehicle identification
- 3 information.
 - 43 45. (Cancelled)

- 1 46. (Previously Presented) An apparatus for servicing a customer, said apparatus comprising: 2 a processor;
- 3 memory connected to said processor; and
 - a mechanism for repeatedly transmitting information about available items via a wireless transmission, said wireless transmission being received by a customer device that is moved from an out of range location to a location that is within range of said wireless transmission by a user and wherein said information about available items is thereupon displayed without having been requested by said customer device.
 - 47. (Cancelled)

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- 1 48. (Previously Presented) The apparatus of claim 46 wherein said information about
- 2 available items is a menu.
- 1 49. (Previously Presented) The apparatus of claim 46 further including a mechanism for
- 2 receiving order information from said customer device.

1	50.	(Previously Presented) A customer device, said customer device comprising:	
2		a processor;	
3		memory connected to said processor;	
4		a mechanism for receiving a repeatedly transmitted wireless transmission regarding	
5	infor	information about available items, said transmission being received when said customer device is	
6	moved from an out of range location to a location that is within range of said transmission by a		
7	customer, said transmission not being received as the result of a request from said customer		
8	device;		
9		a mechanism for displaying said information; and	
10		a mechanism for transmitting order information, said order information being based upon	
11	said	information about available items.	
1	51.	(Previously Presented) An apparatus for servicing a customer, said apparatus comprising:	
2		a processor;	
3		memory connected to said processor;	
4		a mechanism for repeatedly transmitting a menu via a wireless transmission wherein said	
5	wireless transmission is designed to be received by a customer device; and		
6		a mechanism for receiving order information from said customer device, said order	
7	information being generated based upon said menu.		

- 1 52. (Previously Presented) A customer device, said customer device comprising: 2 a processor; 3 memory connected to said processor; 4 a mechanism for receiving a repeatedly transmitted wireless transmission regarding a 5 menu, said transmission being received when in range of said transmission, but not when outside 6 of said range of said transmission and not as the result of a request for said menu; 7 a mechanism for displaying said menu; and 8 a mechanism for transmitting order information, said order information being based upon 9 said information about available items.
- 1 53. (Previously Presented) The mechanism of claims 46 and 50-52 in which said mechanism is a suitably configured program stored in said memory.